

75th Anniversary Committee Minutes

May 17, 2018

Call to Order: 7:02 p.m.

Present: Dave Theriault, Diane Theriault, Steve McMahon, Bob Theriault, Steve Gottlieb, Dennis Bianchi, Maria Brighenti, Diane Delap, Mike Trick, Casey McDermott, PJ Piccirillo, Scott Grizey, Pat Kiser, Fred Cote (Thompson), Phyllis Wilson, Christian Gregoire, Jack Malaiszeski (Photographer).

Dave introduced Jack (Photographer) who will be taking photos of all events and making a DVD/Flash Drive.

Minutes accepted from last meeting with one change: PJ (not PG) will give overview of 5K.....

Ad Book: Done. We have 1,000 copies. Will be available at future events: Touch A Truck, State Convention, Memorial Service, Avon Day. PJ will write letter of thanks from the Committee and Diane & Diane will distribute letter (on 75th Stationery) and copy of book to each individual putting in an ad (100+ ads). Dennis will take care of fire departments. Phyllis will help deliver also. We will save 500 books for convention; others can be distributed. No charge but can make a donation.

Merchandise: Bob: Steins are in. If we need more there is a 2 week lead time, minimum 50. Knives if we decide to get them have a 30 day lead time.

Convention: Steve: We have registered 28 paid departments so far. 2 vendors committed to convention and 4 others gave verbal commitment. 6 rooms are left at Avon Old Farms Hotel.

Emergency Services Day: PJ: Went well; super job by all who participated! About 250 in attendance.

PJ suggested paid advertising to increase attendance. Possible advertising with radio stations. Ray Dinneno, Community Outreach, Jim Vicevich and Ray Dunaway from WTIC possible contacts. Special Publicity meeting to discuss future advertising for Convention and other events. Laura will be part of the committee so we don't duplicate advertising and so she is kept in the loop. PJ will reach out to the president of CPTV. Publicity Committee: PJ, Maria, Diane Delap, Diane Theriault, Laura Ward, Christian Gregoire and Dave Theriault.

Hartford County Memorial Service: PJ will reach out to Pastor at Avon Congregational Church. PJ will check on time. Patty Trick will check with Ladies Auxiliary to provide food.

Discussion of who to invite to Convention. Police Chief, Town Manager and all State Representatives up to Governor. Fireman's Association will contact Governor. Steve wants help with letter of invitation and will check with Rob Shillington and/or Mike Galliher.

Puppet Show: Dennis: 54 people. Department well represented.

Library Events: Dennis: Storytime in April had 32 kids and 21 adults in attendance. Summer reading program: items to stuff bags all set (750). Kids movie: July 24. August 11: Touch a truck. Carol B. responsible for Scavenger Hunt July 1.

Golf Tournament: Dennis: August 6 at Farmington Woods. We will sell merchandise. Larson Ace Hardware gave \$1,000 toward sponsorship.

Other Business: Income so far \$21,766; Expenses: \$39,328 for deficit of \$17,562.

Photographer took photos of 5K & Emergency Services Day. Will put together a CD/Flash Drive. Will discuss how to present to make \$\$\$. Photos will be presented at Annual Dinner (PJ). Photographer will put together what he has so far and bring to publicity meeting on Wednesday, May 24 at 7:00 at Co. 3. He will charge \$2,000 total for all event photos (usual fee \$3,500).

Food: Maria: Gave out 100 hot dogs at Emergency Services Day.

Maria prepared volunteer sign-up sheet for all events. Need volunteers for several events around Convention and Hartford County Memorial Service.

Chief said cost of buses for Convention could be cut in half from \$30,000 to \$15,000.

Next meeting: June 14 at 7:00 p.m. at Co. 1.

Adjourned: 8:37 p.m.

Respectfully submitted,

Diane Theriault and Diane Delap