

75th Anniversary Committee Minutes

August 16, 2018

Call to Order: 7:01 p.m.

Present: Dave Theriault, Diane Theriault, Steve McMahon, Steve Gottlieb, Maria Brighenti, Diane Delap, Kristen Shaw, Mike Galliher, Brian Baldwin, Scott Grizey, Sharon Levine-Shein, Mark Connelly (Shelton), , Jack Malaiszeski (Photographer), Phyllis Wilson, Jamie DiPace, Laura Ward, PJ Piccirillo, Dave and Karen Wagner (Unionville Knights of Columbus), Carol Baldwin, Mark Wilson.

Minutes accepted.

Convention Weekend:

Finances: Dave: Spent so far: \$ 71,000; Taken in so far: \$22,000. Available: \$26,000. Expenses not included: \$5,000 Fireworks, \$1,000 Trash, \$10,000 Buses. Dave will check with Kelly from Police Dept. as to cost for police.

Parade: Steve M.: Introduced Dave and Karen Wagner from Unionville Knights of Columbus. They will cook and serve hot dogs after parade on Sunday.

40 Departments so far signed up, 8 bands and 8 vendors. According to facebook 20,350 interested in event. Promotion video will run 2 weeks before event.

Hotel: Room block full at Avon Old Farms. Additional rooms available. Unknown at Simsbury Inn and Marriott.

Food: Casey handling volunteer meals for weekend. Maria all set with Dinners. Has help from Dave Costill, Nick Mathein, Sharon Levine-Shein also 2 outside people who have experience.

Sunday: Nobby trailer for marchers. Dave will check with Nobby. Friday/Saturday also. Canned soda/water for judges dinner.

Drew Bloom will coordinate Security volunteers at AOF Hotel.

Valley Community doing litter patrol, Dave will firm up.

Board members will coordinate with companies to have them contact their members and sign them up using sign-up genius. Also reach out to retired and veteran members from each company.

4-6:30 p.m. on Friday need greeters at Avon Old Farms Hotel to hand out packets to Fire Departments checking in. Mark Connolly will be there. Also PJ said members from United Memorial Methodist will hand out packets. Maria said they have easel at hotel to post what is going on.

There will be a shuttle from AOF to carnival grounds and on Friday to Co. 1 for Irregulars Dinner.

Merchandise:

Publicity: Laura: Facebook, On NBC sponsored post, has submitted to Channel 3 & 8. Article will be in Valley Press Sept. 6; Hartford Courant, Sept. 6. Chief will tape interview with Jena J.; Town will do eblast; has reached out to Renee Dinino, I-Hart radio, nothing yet.

Facebook advertising, Laura will match up to \$200. Board approved \$250 out of 75th Budget, so a total of \$450 will be available for advertising on facebook. Will do 2 different ads at \$225 each. Needs check before end of September. Diane T. will send flyer to Sharon Henry from Avon Rec. Department to send email blast. Police Dept. is securing video message boards. It was suggested to put signs on Rt. 44. Steve G. will put banner by Hollister Dr.

Photographer: Jack: Has flash drive with just under 6 minutes of photos from recent events including Road Race & Emergency Services Day (Life Star). Reported that Taftville Irregulars Dinner had 75 people, prepared for 200.

We need 55 gallon drums for trash cans...if anyone knows of someone who has any, contact Dave.

Boy Scouts will handle flags.

Diane & Diane will collect \$\$ for Irregulars Dinner and sell merchandise.

Next Meeting: September 5, Co. 1, 7:00 p.m.

Adjourned: 8:23 p.m.

Respectfully submitted,

Diane Theriault and Diane Delap